

Why Evangelism Is Vital for Churches Today



The Great Commission Gap

While **73% of Christians** believe sharing faith is their responsibility, only **52% actually did so** in the past year. Even more concerning, **95% of Christians have never led someone to Christ**, and **80% do not witness consistently**.



Surprising Openness

65% of Americans are open to faith conversations with friends, and **82% of unchurched people** would attend church if invited by someone they know. The harvest is plentiful, but the workers are few.



Church Growth Connection

Only **1% of churches** have ongoing evangelism efforts, yet those that do report higher church health. Churches with active small groups and evangelism programs see significantly more new faith commitments.

Jesus commanded evangelism as the Church's mission. When we share the Gospel, we bring hope and life to those who haven't heard. Even a small group of committed believers can transform church culture and reach countless lives.

Start today: Equip your congregation, overcome fear through training, and watch how sharing faith revitalizes your church community!

