### Why Summer Tech Camp Matters to the Church

# Empowering the Next Generation of Church Leaders

Your camp trains **middle and high school students** in essential media technologies:

- 🎥 Camera operation
- Audio mixing & soundboards
- Video editing
- Live streaming & church media production

These skills directly equip students to **serve in church media ministries**, ensuring your congregation thrives in today's tech-driven worship environment.

## Why This is Critical for Pastors & Churches

#### 1 Church Media is Ministry Now

87% of churches say technology plays a vital role in fulfilling their mission.

From livestreaming to worship slides, media is how people connect.

### 2 Volunteers are Scarce and Skills are in Demand

43% of churches report difficulty finding trained media volunteers.

Your camp creates a **pipeline of ready, capable students** who can serve immediately.

#### 3 Technology Attracts and Engages Youth

Tech ministry gives students **purpose and ownership** in church.

Churches that involve youth in production report **higher retention** and **greater participation**.

## Builds Confidence, Creativity, and Commitment

Students develop **teamwork**, **problem-solving**, and **creative expression** while supporting the church.

Many campers go on to serve weekly or pursue careers in media or ministry.

# Your Camp Supports the Great Commission

"Go and make disciples of all nations..." – Matthew 28:19

By equipping youth with tech skills, you are giving them tools to **spread the Gospel**, **share testimonies**, and **reach beyond church walls**.

#### Real-World Outcomes

- Students gain professional-level skills using real gear found in churches.
- Alumni from your camp have gone on to intern with churches, volunteer weekly, and even help launch new ministries.
- Camps like yours have helped churches upgrade their media teams, improving sound quality, broadcast professionalism, and digital outreach.

#### Contact & Location